

INFORMATION DISCLOSURE CITATION

(Use several sheets if necessary)

Docket Number (Optional)

99-063

Application Number

09/540,035

Applicant(s)

JAY S. WALKER et al.

Filing Date

March 31, 2000

Group Art Unit

3628
Not Yet Assigned

U.S. PATENT DOCUMENTS

*EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
FP	A	3,581,072	05/25/71	Nymeyer	235	152	
FP	B	4,674,044	06/16/87	Kalmus et al.	364	408	
FP	C	4,992,940	02/12/91	Dworkin	364	401	
FP	D	5,021,953	06/04/91	Webber et al.	364	407	
FP	E	5,270,921	12/14/93	Hornick	364	407	
FP	F	5,687,322	11/11/97	Deaton et al.	395	214	
FP	G	5,752,238	05/12/98	Dedrick	705	14	
FP	H	5,758,328	05/26/98	Giovannoli	705	26	
FP	I	5,768,142	06/16/98	Jacobs	364	479.01	
FP	J	5,822,736	10/13/98	Hartman et al.	705	1	
FP	K	5,857,175	01/05/99	Day et al.	705	14	

FOREIGN PATENT DOCUMENTS

	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	Translation	
							YES	NO
FP	L	WO 97/16797 A1	05/09/97	PCT	—	—		
FP	M	WO 98/06050 A1	02/12/98	PCT	—	—		
FP	N	WO 98/21713 A2	05/22/98	PCT	—	—		

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

FP	O	Tellis, Gerald J. "BEYOND THE MANY FACES OF PRICE: AN INTEGRATION OF PRICING STRATEGIES", Journal of Marketing; Pgs. 146-160; October 1986.
FP	P	Rajendran, K.N. (et al.) "CONTEXTUAL AND TEMPORAL COMPONENTS OF REFERENCE PRICE", Journal of Marketing; Vol. 58; Pgs. 22-34; January 1994.

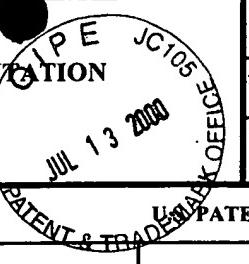
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F. Polovitz

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9/27/03

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 PATENT & TRADEMARK OFFICE U.S. PATENT DOCUMENTS							
*EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
FP	Q	5,870,719	02/09/99	Maritzen et al.	705	26	
FP	R	5,897,620	04/27/99	Walker et al.	705	5	
FP	S	5,924,082	07/13/99	Silverman et al.	705	37	
FP	T	5,950,177	09/07/99	Lupien et al.	705	37	
FOREIGN PATENT DOCUMENTS							
REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	Translation	
						YES	NO
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FP	U	Mazany, Leigh; Roy, Noel; Schrank, William E., "Multi-product allocation under imperfect raw material supply conditions: the case of fish products."; Applied Economics; No. 3, Vol. 28; Pg. 387; ISSN: 0003-6846; March, 1996.					
FP	V	Bronnenberg, Bart J.; Vanhonacker, Wilfried R., "Limited Choice Sets, Local Price Response, and Implied Measures of Price Competition"; Journal of Marketing Research; Vol. XXXIII; Pg. 163; 1996 Spring.					
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*EXAMINER INITIAL	OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)	
FP	w	"The Impact of Product Substitution on Profitability"; INFORMS Seattle 1998 Session TDO5.2; download date: November 11, 1999. (http://www.informs.org/Conf/Seattle98/TALKS/TDO5.html)
FP	x	Cortese, Amy E., with Stepanek, Marcia in New York, "GOOD-BYE TO FIXED PRICING?"; How electronic commerce could create the most efficient market of them all; Business Week; SPECIAL REPORT; Number 3576; Pg. 70; May 4, 1998; correction date: June 15, 1998.
FP	y	Kephart, Jeff, "Price Dynamics of Vertically"; Introduction; August 15, 1998; download date: November 11, 1999. (http://www.research.ibm.com/infoecon....)
FP	z	Woolley, Scott, "I got it cheaper than you"; Forbes; MANAGEMENT, STRATEGIES, TRENDS; Pg. 82; November 2, 1998.
FP	AA	"DealTime.com:The Ultimate Online Shopping Service" ;download date: October 20, 1999. (http://www.dealtime.com/about/aboutbodyhome.asp?)
FP	BB	"Personify" (an eMarketing company); download date: November 11, 1999. (http://www.personify.com/about/background/background.html)
FP	CC	"HNC Software, Inc."; download date: November 11, 1999. (http://www.hncs.com/company/com05.html)
FP	DD	"etown.com: The Home Electronics Guide is divided into five main areas"; download date: November 11, 1999. (http://community.etown.com/update/articles...)
FP	EE	"Frictionless Commerce Incorporated: Solutions"; download date: November 11, 1999. (http://www.frictionless.com/solutions.html)
FP	FF	"Sierra Merchandise Company";Gifts, Things and Other Merchandies ; download date: November 11, 1999. (http://www.pricethis.com/)
FP	GG	"PriceSCAN Frequently Asked Questions" ; download date: November 11, 1999. (http://www.pricescan.com/faq.asp)
FP	HH	"Verbind Technology"; Frequently Asked Questions; download date: November 11, 1999. (http://www.verbind.com/faq.html)

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